

# MARYLISA GABON

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## PROFILE

Ambitious student in third year of a Business Bachelor Program, looking to pursue a career in management and marketing. Multicultural background with French citizenship, lived in the USA, Greek origins and various experience traveling abroad. Seeking challenging and global learning opportunities to further develop analytical and social skills. Available from June 2024 for internships, eligible to sign an internship agreement via IE University.

## PROFESSIONAL EXPERIENCE

### PROJECT LEAD CONSULTANT - MVP DEVELOPMENT

FALL SEMESTER  
MADRID, SPAIN

#### Techies Go Green

- Managed the ideation, design, and testing phases of the 'Greener App' MVP (Figma experience), driving a diverse team to develop a business model and financial proposal, leading the project from conception to market-ready product.
- Oversaw user experience design, graphical interface mockup, ensuring the app's alignment with the green initiatives.
- IE Challenge Impact program: validating business models that enable solutions to be enduring and scalable through teamwork.

### PARTNER ARCHITECT ASSISTANT INTERN

JUNE 2019  
ABU DHABI, UAE

#### REMY Architects

- Month-long internship led in international markets, developed innovative projects with unique architecture.
- Directed construction sites visits, contractor meetings, training in architecture software, and other managerial tasks.
- Observant in commercial sectors and daily mechanisms of an architectural firm with a managerial position in Abu Dhabi's commercial and cultural hub.

### COORDINATION HOSTESS

SUMMER 2023  
PARIS, FRANCE

#### City One

- Thrived in a hostess role providing top-tier customer service in high-end environments for international clientele such as VivaTech convention, LVMH events and TwitchCon convention.
- Developed customer service skills, attention to detail, ability to work in dynamic, upscale settings event environment.

## EDUCATION

### IE UNIVERSITY

Bachelor in Business Administration

EXPECTED: JULY 2025  
MADRID, SPAIN

### UNIVERSITY OF ICELAND

Exchange semester in Business and Marketing

JANUARY-MAY 2023  
REYKJAVIK, ICELAND

### INTERNATIONAL SCHOOL OF PROVENCE

International Baccalaureate (IB)

GRADUATED: JUNE 2021  
AIX EN PROVENCE, FRANCE

## ACTIVITIES & PROJECTS

### OFFICER OF MOTORSPORT CLUB:

Social Media coordinator, Event organizer and Content editor: Invited speakers (Carlos Sainz Snr.) and organized 10+ events and reunion talks for groups of 50 students or more.

### DESIGN SCHOOL

Arts & Design student for two years in Paris, at Lycée Auguste Renoir. A formation and training in photography, graphic design, illustration, and applied arts.

### SOCIAL MEDIA MARKETING

Experience launching a marketing campaign for "Collection Costera" Home decor startup in Costa Rica.

### LEADER OF PROJECT VIDEO

Directorial position, filming, and editing for Promotional School video.

## COMPETENCIES

FRENCH

ENGLISH

SPANISH

GREEK

VIDEO  
EDITING

MS OFFICE AND MAC

GRAPHIC DESIGN

UX & UI

SOCIAL MEDIA NETWORKS